



Maya Bennett

Senior Product Designer

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Skills

Product design

Interaction design, Design systems, Prototyping

Research

Usability testing, Interviewing, Journey mapping

Tools

Figma, FigJam, Adobe Creative Cloud

Education

University of Brighton

BA

Communication Design

2013 – 2017

Focused on applied research, collaborative projects and professional practice. Final project explored evidence-led approaches to digital product design.

Certifications

UX Design Professional Certificate

2024

Google

Languages

English

Fluent

French

Conversational

Community

Community Skills Network

2023 – Present

Mentored emerging designers through monthly portfolio reviews and practical interview workshops.

Interests

Editorial illustration

Summary

Senior Product Designer with eight years of experience in digital product design. Combines thoughtful problem solving with hands-on delivery, clear communication and a strong focus on measurable outcomes. Trusted partner to multidisciplinary teams, with a track record of turning complex challenges into practical improvements for customers and colleagues.

Experience

Northstar Health

London, UK

Senior Product Designer

2022 – Present

- Led a patient booking redesign across web and mobile, increasing completed appointments by 28% in six months.
- Built an accessible component library used by six squads; reduced design handoff time from five days to two.
- Partnered with clinicians and engineers to test early concepts with 42 patients and prioritise launch scope.

Studio Assembly

London, UK

Product Designer

2019 – 2022

- Designed self-service journeys for retail and education clients, improving task success from 64% to 89%.
- Introduced weekly critique and research playback sessions to align a distributed team of 12 specialists.
- Delivered responsive interfaces, motion studies and production specifications for eight product launches.

Westbridge Partners

London, UK

Associate, Digital product design

2017 – 2019

- Supported client projects from research and planning through delivery, building a strong foundation in digital product design.
- Maintained accurate project documentation, coordinated stakeholder feedback and presented clear recommendations to senior colleagues.

Projects

CareConnect Design System

2025

Created 64 reusable components and practical accessibility guidance. Supported adoption with office hours, examples and a contribution workflow.

Team Knowledge & Practice Library

2024

Developed practical templates, examples and onboarding resources for digital product design. Shared lessons through monthly peer sessions and made proven approaches easier to reuse.