



Ethan Park

Financial Planning & Analysis Manager

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Summary

Financial Planning & Analysis Manager with eight years of experience in financial planning and commercial insight. Combines thoughtful problem solving with hands-on delivery, clear communication and a strong focus on measurable outcomes. Trusted partner to multidisciplinary teams, with a track record of turning complex challenges into practical improvements for customers and colleagues.

Experience

Meridian Technologies

Singapore

Financial Planning & Analysis Manager

2022 – Present

- Owned annual planning and rolling forecasts for a SaaS business with SGD 48m in annual recurring revenue.
- Built a driver-based revenue model that improved quarterly forecast accuracy from 87% to 96%.
- Partnered with sales and product leaders on pricing decisions, resource allocation and investment cases.

Harbour Finance Partners

Singapore

Financial Planning & Analysis Coordinator

2019 – 2022

- Prepared management accounts, cash flow scenarios and performance packs for mid-market growth businesses.
- Automated consolidation and reporting workflows, cutting the monthly close reporting cycle by three days.
- Translated financial results into actionable recommendations for department heads and executive teams.

Projects

Commercial Performance Hub

2025

Unified revenue, cost and customer metrics in a self-service reporting suite. Replaced 18 spreadsheets and strengthened visibility of contribution margin.

Education

National University of Singapore

BBA

Accountancy

2013 – 2017

Skills

Finance

Budgeting, Forecasting, Unit economics

Analysis

Scenario modelling, Business partnering, Board reporting

Tools

Excel, Anaplan, Power BI

Certifications

Chartered Global Management Accountant

2024

CIMA

Community

Community Skills Network

2023 – Present

Provide budgeting guidance and financial reporting support to a local community arts nonprofit.

Languages

English

Fluent

German

Conversational